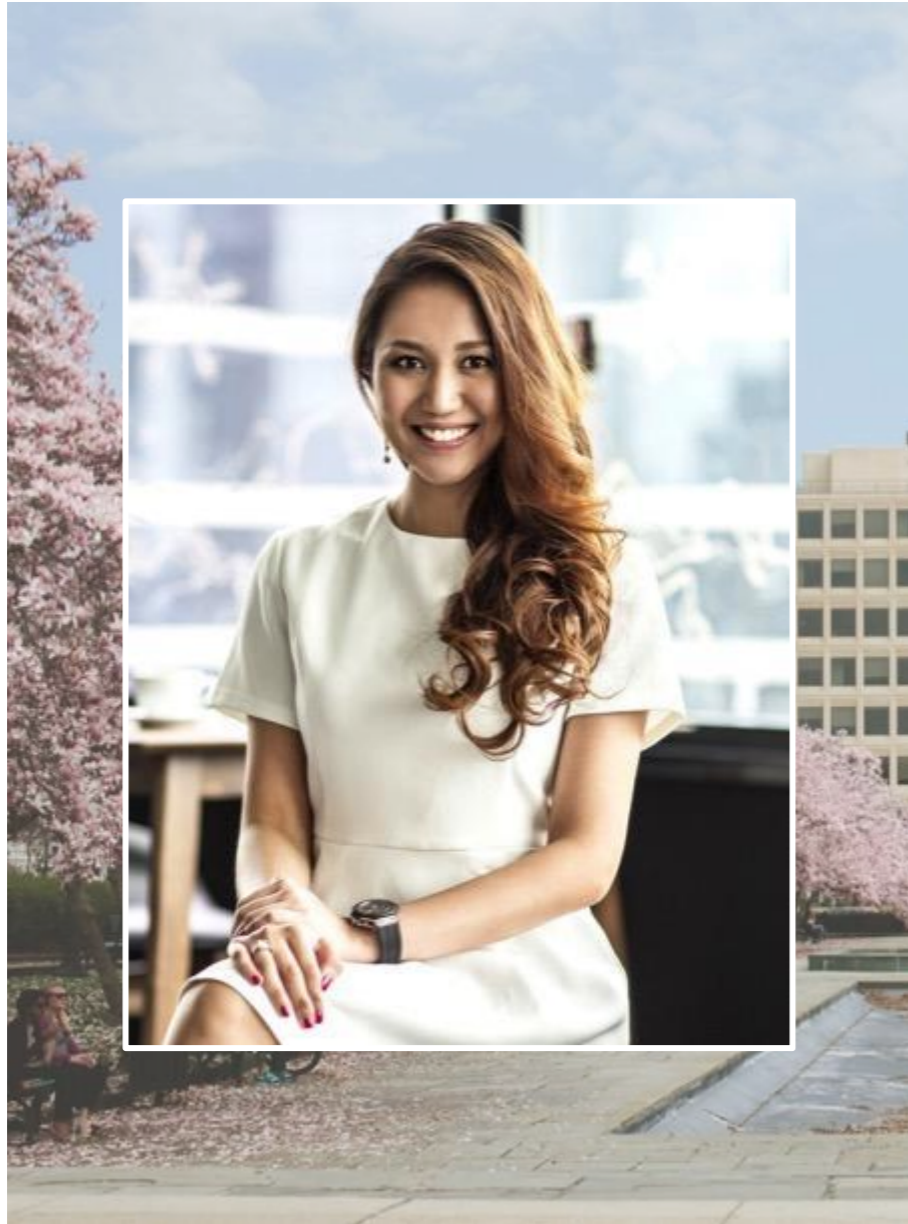


# ANNA HAOTANTO

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# THOUGHT LEADERSHIP



## ANNA VANESSA HAOTANTO

### CEO & FOUNDER OF THE NEW SAVVY

Part of the founding committee of the Singapore FinTech Association and heads the Women In FinTech and Partnership Committee. Anna is the President of the Singapore Management of Singapore Women Alumni.

Her story is featured on Millionaire Minds on Channel NewsAsia and is the host for Channel NewsAsia for Challenge Tomorrow, a FinTech documentary.

Anna was awarded “Her Times Youth Award” at the Rising 50 Women Empowerment Gala, organised by the Indonesian Embassy of Singapore. The award was presented by His Excellency Ngurah Swajaya.

*She was nominated and selected for **FORTUNE** most powerful woman conference in 2016 (Asia) and 2015 (San Francisco, Next Gen).*

- **LinkedIn Power Profiles (Founders)**
- **Tatler 40 under 40**
- **The Peak’s Trailblazers under 40**
- **Nominee Women of The Future award by Aviva**

# MEDIA



## MEDIA FEATURES

CNBC • Channel NewsAsia • Forbes • The Straits Times • Reuters Money • Business Insider • The Peak Magazine • INC • The New Paper • The Edge Singapore & Malaysia • Oxford Said Business School • Asia One • Singapore Computer Society • Vulcan Post • e27 • eFinancial Careers • Singapore Women's Weekly • 8Days • Asian Entrepreneur • Singapore Management University •

# TV & VIDEO



## MEDIA FEATURES

CNBC - Interview

Channel NewsAsia Host - Challenge Tomorrow S2, FinTech Wave

Channel NewsAsia - Millionaire Minds

Lifetime Asia: What Does A Boss Look Like With Over 1.7 Million Views?

# EXPERIENCE

## Talks & Workshops

- Keynote speaker, ASEAN-China Young Entrepreneur forum
- Keynote speaker, APAC Young Leaders Summit
- Millennial 2020
- ASEAN Women 2017
- SMU MasterCard Financial Inclusion Forum
- Oxford Said Business School
- TechSauce
- Citi - Innovation and Leadership & Change
- DBS Treasures Private Client
- Singapore Business Review
- SGX Market Outlook 2017
- UBER Women
- InvestFair (ShareInvestor) – Investing for Women
- General Assembly

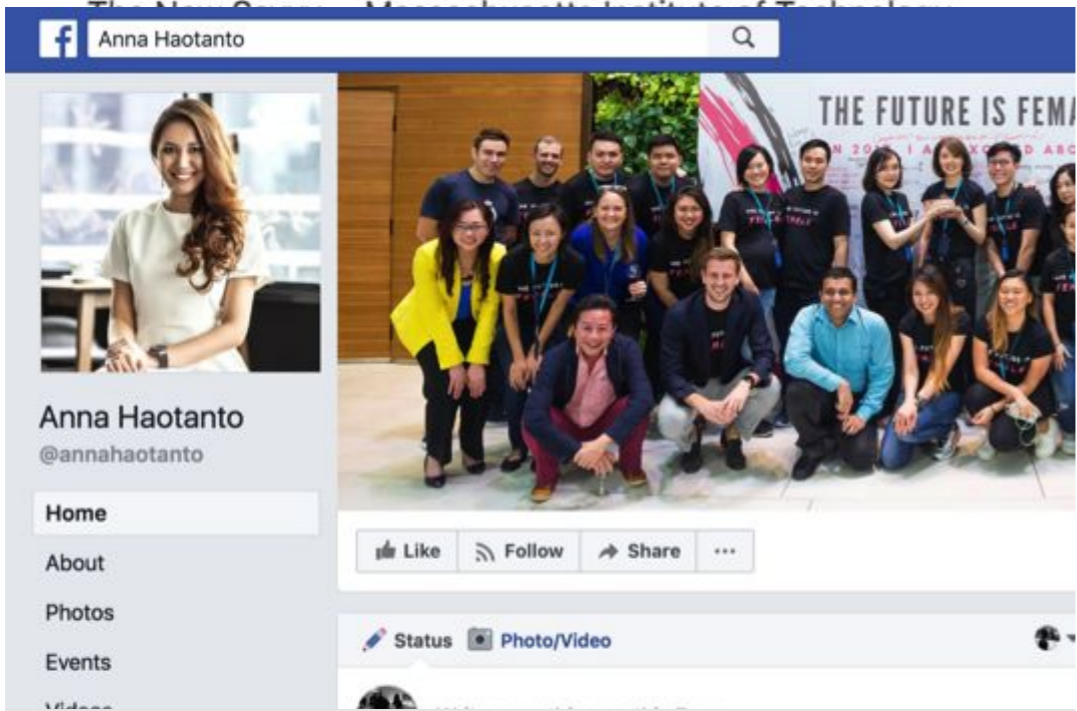


# SOCIAL MEDIA



Anna Vanessa Haotanto 陳安娜 • 2nd

New Savvy. President, SMU Women Alumni. Host. Linked Power Ex-SG FinTech Assoc, Head, Women in FinTech



 **LinkedIn**

25,000+ connections  
100,000 LinkedIn views

 **Facebook Fan Page**

18,000 + fans

 **Instagram Page**

7300 followers



# SOCIAL MEDIA

## High Engagement Rate

400+ likes & comments  
100,000+ LinkedIn views

**Anna Vanessa Haotanto 陳安娜**  
CEO, The New Savvy, President, SMU Women Alumni, Linked Power Profile, Ex-SG FinTech Association, Head, Women in FinTech  
1w · Edited

After months of hard work with **Channel NewsAsia**, "Challenge Tomorrow Season 2 - Fintech Wave" is finally going after extensive research, filming, and post-production work. (Quoting **Evelyn Lim** :D)

Met super talented, smart & amazing people who are trying to make the world better, in their own ways. Humbly learnt a lot too. FinTech may be a buzzword but it is also changing our lives. Mostly fangirling... especially in China Financial & WeChat :D

Had the most amazing crew who braved the cold, biting weather, rain and all elements... Very grateful for this opp Thank you to all the wonderful people we interviewed and featured! **#ChallengeTomorrowS2**

**Sopendu Mohanty Joo Seng Wong Hari Sivan Malini Thakker Max Kantelia Ramya Ravikumar Varun Mittal 米諾尔 रण Justin Lie (Wee Chian) David LEE Kuo Chuen 李國权 Annie Ye**



347 Likes · 27 Comments · 19,820 Views

Like Comment Share

19,820 views of your video

**Anna Vanessa Haotanto 陳安娜**  
The New Savvy (CEO), ex-S'pore FinTech Association (Head, W...  
4 d · Edited

Singapore FinTech Week - meeting the FinTech Females & filming with Channel NewsAsia & SGX bull run!

Super proud of Elena Ionenko & Michelle Katics! 🙌

**#channelnewsasia #challengetomorrowS2 #SFF2017**



463 Likes · 16 Comments

Like Comment Share

85,061 views of your post

**Anna Vanessa Haotanto 陳安娜**  
CEO, The New Savvy, President, SMU Women Alumni, Linked Power Profile, Ex-SG FinTech Association, Head, Women in FinTech  
1w · Edited

I've never thought that being a woman is an impediment to success - whatever one defines it as. I always believe that being a female IS an unfair advantage.

We are very lucky to be in a society which promotes & celebrates women. I am surrounded by beautiful, smart, ambitious, humble women, constantly in awe of their grace & strength. They're my Sheroes & role models, casting light in the darkness. I've also always cherished my female friendships a little bit more. If we don't support each other, who will?

I do recognize that many women may not have the same privileges that I/many enjoy. So, let's **#PressForProgress** and work harder for the daughters, sisters, mothers, wives among us. Let's build each other up to achieve greater heights together.

Also, let's not forget to all the men who had been supporting this movement, quietly or otherwise. There are a lot of men who are **#HeForShe** ambassadors - rooting, cheering, mentoring & fighting for women. Because they believe in progress and equality. Thank you.

The notion that **#IWD** exists because women are weak is dated. IWD empowers women to demand equality - to be afforded the same privileges, not special treatments.

Advocate a woman in your circle today. Happy **#IWD2018**! :)  
**#WomenInTech #WomenInFinTech**



281 Likes · 19 Comments


Like Comment Share

22,366 views of your post in the feed

# SOCIAL MEDIA

 **Anna Vanessa Haotanto 陳安娜**  
CEO, The New Savvy. President, SMU Women Alumni. Linked Power Profile. Ex-SG FinTech Association, Head, Women in FinTech  
3w

**#SavvyUpTogether:** 6 Women's Financial Journey with Singapore's Top Financial Bloggers




**#SavvyUpTogether: 6 Women's Financial Journey with Singapore's Top Fin...**  
thenewsavvy.com

87 Likes · 1 Comment

Like Comment Share

**10,552 views** of your post in the feed



**#SAVVYUPTOGETHER - 6 WOMEN'S YEAR-LONG JOURNEY TO BETTER FINANCIAL MAN...**  
Anna Vanessa Haotanto 陳安娜 on LinkedIn

237 Likes · 8 Comments



# ANNA

## SPEAK

### **Conference & Event:**

- Keynote speaker
  - Host
- Panelist

### **Workshops**

## HOST/VIDEO

### **Television host:**

Video

## SOCIAL CONTENT

### **Linkedin**

### **Facebook**

- Fan Page
- Personal

### **Instagram**